

VIDEO GUIDANCE, INC.

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TWIN CITIES' VIDEO GUIDANCE ENJOYS LARGEST QUARTER TO DATE

Visual communication benefits from corporate travel cutbacks

EDEN PRAIRIE, Minn. (July 13, 2009) – Eden Prairie-based Video Guidance, the leading video, voice, streaming and web conferencing services providers in the Upper Midwest, is enjoying second quarter revenues of over \$3.4 million, the company's largest quarter since its inception in 1999.

"We are on track to reach our annual goal of double digit growth of 21 percent," said Michael Werch, president and CEO of Video Guidance.

Last year, as fuel costs soared followed by a haunting economy, businesses have been searching for ways to reduce out-of-control travel expenses without jeopardizing critical communications. Video conferencing has become an essential alternative to flying and driving.

With meetings that today reach all corners of the globe as well as just across town, high-definition video conferencing systems can connect multiple offices in a number of geographic locations, making video conferencing a critical tactic in a company's overall business strategies.

Video Guidance has also benefited from strong sales resulting from new innovative products launched this year:

VG Connect™

VG Connect is an industry-unique integration of video conferencing tools that combines HD video, voice, web, streaming, gateway and management programs into one simple, intuitive and cost-effective service. VG Connect's bundled conferencing services are designed to take the burden of owning, supporting, and troubleshooting the technology off of the customers. Video Guidance manages, supports and maintains the services, making them easy and transparent to the end user. Never before have all of these tools been collected under one roof.

VG Transport™

VG Transport is a new portable video conferencing solution expressly created to help Minnesota disaster response teams meet face to face in an ad-hoc and secure fashion to share information and coordinate emergency response efforts. VG Transport is a two-way, interactive video system used in the field, allowing a response team to bring their office functionality to the scene of an emergency. Designed with advice from emergency managers, the system is particularly critical when conducting emergency meetings during a pandemic without personal contact and contamination.

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Founded in 1999, privately held Video Guidance, Inc. (www.videoguidance.com) provides conferencing, telepresence and audio visual technologies and services that facilitate natural, visual communication. Video Guidance's 2008 year-end results grew an impressive 21 percent over 2007. Strategic alliances include Conference Plus, Tandberg (OSLO: TAA.OL), Polycom (NASDAQ: PLCM), LifeSize, On Stream Media Corporation, Radvision (NASDAQ: RVSN), VBrick, and Accordent.

Video Guidance was also twice named to Inc's. 5,000 list of the nation's fastest growing private companies in 2007 and 2008. In 2007, the company has been among the Top 100 of the fastest growing regional companies in Minnesota and Wisconsin, and recognized by The Business Journal as one of the "50 Fastest Growing Privately Held Companies" in the Twin Cities metro area. This year, Video Guidance received the "Grant Services Partner of the Year" honor from TANDBERG for helping organizations create teleconferencing solutions in telemedicine and distance learning in underserved rural areas.

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