

VIDEO GUIDANCE, INC.

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VIDEO GUIDANCE ANSWERS BUSINESSES' CALL TO PROVIDE INTEGRATED VISUAL COMMUNICATIONS UNDER ONE ROOF

“VG Connect™” provides never-before, one-stop-shopping conferencing services

EDEN PRAIRIE, Minn. (April 22, 2009) – Eden Prairie-based Video Guidance, the leading visual communications providers in the Upper Midwest, today launched **VG Connect™**, an industry-unique integration of video conferencing tools that combines HD video, voice, web, streaming, gateway and management programs into one simple, intuitive and cost-effective service.

“Video Guidance is regarded as the visual communications industry leader, and now, under the umbrella of VG Connect, our customers can benefit from other related ‘best in breed’ technologies to help them significantly increase efficiencies while saving money,” said Michael Werch, president and CEO of Video Guidance.

VG Connect's bundled conferencing services is designed to take the burden of owning, supporting, and troubleshooting the technology off of the customers, allowing them to focus on what they do best. Video Guidance manages, supports and maintains the services, making it easy and transparent to the end user. Never before have all of these tools been collected under one roof. Plus, Werch says, the service is billed incrementally so a company does not have to create special budgets, spending unnecessary dollars.

VG Connect's features allow businesses to:

- Meet visually anytime, anywhere and with anyone
- Avoid jeopardizing network security
- Rely on professional industry experts without adding to current staff workload
- Become more productive, saving significant money

“Video Guidance's conferencing products are our premier tools and have unquestionably vaulted our program to the forefront of educational programs nationally,” said Jane Braun, project director for the Midwest Regional Children's Advocacy Center (MRCAC) in St. Paul, Minn. MRCAC has been using video conferencing for 10 years to create a network that offers critical communications to bring together children's advocates that are located in rural areas. “Video Guidance has provided the newest technologies to help our multidisciplinary teams of professionals in 70 U.S. sites respond to allegations of child abuse.”

Braun says Video Guidance serves as a true partner, understanding their business and their needs in order to provide the best products and services that systematically link experts -- including doctors, professors, attorneys, law enforcement and social workers -- to backwater areas that receive no funding or resources. “Video Guidance wants the very best for us and we completely trust their judgment and integrity,” said Braun.

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One of the bridging tools Braun uses will now be offered in high definition. **VG Connect HD Video Bridging** is expected to become one of Video Guidance's most popular full-service systems. "We are quite familiar with Video Guidance's products and can't wait to use the HD Bridging because the quality will be that much better," said Braun.

Another new service, **VG Connect Gateway**, allows businesses on a private IP network to connect to secure external IP or ISDN endpoints *outside* of their network.

Founded in 1999, privately held Video Guidance, Inc. (www.videoguidance.com) provides conferencing, telepresence and audio visual technologies and services that facilitate natural, visual communication. Video Guidance's 2008 year-end results grew an impressive 21 percent over 2007. Strategic alliances include Conference Plus, Tandberg (OSLO: TAA.OL), Polycom (NASDAQ: PLCM), LifeSize, On Stream Media Corporation, Radvision (NASDAQ: RVSN), VBrick, and Accordent.

Video Guidance was also twice named to Inc's. 5,000 list of the nation's fastest growing private companies in 2007 and 2008. In 2007, the company has been among the Top 100 of the fastest growing regional companies in Minnesota and Wisconsin, and recognized by The Business Journal as one of the "50 Fastest Growing Privately Held Companies" in the Twin Cities metro area. This year, Video Guidance received the "Grant Services Partner of the Year" honor from TANDBERG for helping organizations create teleconferencing solutions in telemedicine and distance learning in underserved rural areas.

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