

VIDEO GUIDANCE, INC.

6500 City West Parkway
Eden Prairie, Minnesota 55344
www.VideoGuidance.com

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Contact: Gail D. Shore 952.925.6102
Shore to Shore Communications, Inc.
gshore@winternet.com

TWIN CITIES' COMPANY PREPARES BUSINESSES TO STAY CONNECTED IF THEY EXPERIENCE H1N1 DISRUPTIONS

Video Guidance's new Video E-mail and Desktop Conferencing help keep employees connected, office humming

EDEN PRAIRIE, Minn. (October 2009) – Eden Prairie-based Video Guidance, the leading video, voice, streaming and web conferencing services providers in the Upper Midwest, has instituted its own crisis plan should the impending H1N1 flu hits the company. Now, it is helping other businesses stay connected if they also suffer disruptions.

"We are asking businesses, how will your company function at 100 percent if more than a third of your employees for example are out sick with the pandemic?" said Michael Werch, president and CEO of Video Guidance. "We are helping these companies plan now by creating a road map so their employees can work face to face from home offices or from remote locations."

Two of Video Guidance's recently launched services -- VG Connect V-Mail and VG Connect Desktop Service -- can keep the office humming when it's operating normally or while it's experiencing disruptions. "Videoconferencing is no longer just a boardroom technology," said Michael Werch, president and CEO of Video Guidance. "VG Connect's services provide real time, face-to-face communication and increase productivity without leaving your chair."

VG Connect V-Mail is a video email service that has reinvented e-mails and voicemails, making them visual and more personal. Workers can quickly record a V-mail message from their desks using a web camera and e-mail it to anyone. With the ease of a click of a mouse, V-Mails can also upload power point slides, Stream flash video, Windows media video and MPEG formats so business professionals can easily incorporate video in their messages for sales, marketing and corporate communications.

[Click here for 15-second V-mail demonstration from Video Guidance's Mike Werch <http://proclaim.netbriefings.com/flv/vguid/drwx/vguiddrwx100375/>.]

VG Connect Desktop Service brings high-definition videoconferencing to the individual workspace. As more and more employees are working from remote locations, including on the road, the Desktop Service helps them make one-to-one calls or one-to-many calls in high quality, allowing users to stay visually connected to colleagues, customers or suppliers.

VG Connect offers two desktop services that introduce different applications which address the needs of the individual as well as the organization. *Desktop Advanced* is designed for the worker in a home office or the well-traveled business "road warrior" who spends a lot of time in airports and hotel rooms. With only an existing PC and USB camera, Desktop Advanced users can connect easily from public spaces or remote offices as well as to other standards-based videoconference systems.

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Desktop Deluxe is designed for businesses that want to expand personal videoconferencing usage to all levels of an organization at the desktop. While lowering the cost per user, the Desktop Deluxe is a highly scalable solution for mass deployment because everyone in the organization will immediately see the benefits of increased productivity and daily collaboration.

Video Guidance has enjoyed strong video conferencing sales resulting from a weak economy that forced businesses to reduce out-of-control travel expenses without jeopardizing critical communications. The company, which is on track to reach its annual goal of double digit growth of 21 percent, this month reported second quarter revenues of over \$3.4 million, the company's largest quarter since its inception in 1999.

Founded in 1999, privately held Video Guidance, Inc. (www.videoguidance.com) provides conferencing, telepresence and audio visual technologies and services that facilitate natural, visual communication. Video Guidance's 2008 year-end results grew an impressive 21 percent over 2007. Strategic alliances include Conference Plus, Tandberg (OSLO: TAA.OL), Polycom (NASDAQ: PLCM), LifeSize, On Stream Media Corporation, Radvision (NASDAQ: RVSN), VBrick, and Accordent.

Video Guidance was also twice named to Inc.'s 5,000 list of the nation's fastest growing private companies in 2007 and 2008. In 2007, the company has been among the Top 100 of the fastest growing regional companies in Minnesota and Wisconsin, and recognized by The Business Journal as one of the "50 Fastest Growing Privately Held Companies" in the Twin Cities metro area. This year, Video Guidance received the "Grant Services Partner of the Year" honor from TANDBERG for helping organizations create teleconferencing solutions in telemedicine and distance learning in underserved rural areas.

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