

## **VIDEO GUIDANCE, INC.**

6500 City West Parkway  
Eden Prairie, Minnesota 55344  
[www.videoguidance.com](http://www.videoguidance.com)

### **FOR IMMEDIATE RELEASE**

Contact: Gail D. Shore 952.925.6102  
Shore to Shore Communications, Inc.  
[gshore@winternet.com](mailto:gshore@winternet.com)

## **TWIN CITIES' VIDEO GUIDANCE RECOGNIZED FOR CHANGING THE WAY PEOPLE COMMUNICATE**

### ***Company helped create teleconferencing solutions in telemedicine and distance learning in underserved rural areas***

EDEN PRAIRIE, Minn. (February 2009) – Eden Prairie-based Video Guidance, the leading video, voice, streaming and web conferencing services providers in the Upper Midwest, has been singled out for changing the way people communicate by helping to create telecommunications solutions in telemedicine and distance learning in underserved rural areas. The company received the “Grant Services Partner of the Year” honor from TANDBERG, the global leader in telepresence and high-definition video conferencing solutions, for Video Guidance’s role in facilitating federal grants to help organizations in rural communities, and by enabling the adoption of natural communication in its markets.

Last year, Video Guidance assisted organizations in applying for federal dollars to begin telemedicine and distance education programs. Video Guidance worked with the organizations to determine and design creative applications and solutions through video communications technology. TANDBERG coordinated the grants program, including finding grant writers.

“Our grants team works with many video conferencing distributors around the world and Video Guidance excelled at helping organizations create critical communications programs in areas that need it most. They are a dream partner!” says, Cheryl Henshaw, director of TANDBERG’s Grant Services Team. “Video Guidance has created awareness and facilitated grants on behalf of all kinds of critical service organizations, ranging from firefighters and first responders, to teaching and education, to health and social services.”

Just two examples of the programs Video Guidance has helped facilitate include:

- Funded by the Department of Justice, Video Guidance worked with the Midwest Regional Children’s Advocacy Center (MRCAC) to implement a high-definition video conferencing system, bringing together children’s advocates that were located in rural areas without the access to peer support, professional development and key services that those in metropolitan areas enjoyed. MRCAC works with 70 locations around the country in the National Children’s Alliance (NCA), which promotes and supports communities by providing a coordinated investigation and comprehensive response to victims of child abuse.

- Video Guidance worked with the Minnesota Association of Community Mental Health Programs, Inc. (MACMHP) to implement a new mental health program using money from a RUS grant (Rural Utilities Service). The grant uses video conferencing to connect those who need help to psychiatrists, physicians and other clinicians to provide mental health consultations over a telemedicine (mental health) system.

Founded in 1999, Video Guidance, Inc. ([www.videoguidance.com](http://www.videoguidance.com)) provides conferencing, telepresence and audio visual technologies and services that facilitate natural, visual communication. Strategic alliances include Conference Plus, TANDBERG (OSLO: TAA.OL), Polycom (NASDAQ: PLCM), LifeSize, On Stream Media Corporation, Radvision (NASDAQ: RVSN), VBrick, and Accordent.

For the second year in a row, Video Guidance has been named to *Inc's* 5,000 list of the nation's fastest growing private companies, up 29 firms from 2007. Last year, the company was among the Top 100 of the fastest growing regional companies in Minnesota and Wisconsin. And, in 2006, the company was also recognized for the second consecutive year by *The Business Journal* as one of the "50 Fastest Growing Privately Held Companies" in the Twin Cities metro area.

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