



**Nikki Shaner**  
**Marketing Coordinator-**  
**Video Guidance**  
**952.400.2553**  
nshaner@videoguidance.com

## **Video Guidance Debuts on Inc. 5,000 List**

### **Conferencing Services Provider Ranks in the Top 100 Fastest Growing Companies in Minnesota and Wisconsin Region**

MINNEAPOLIS, MN August 29, 2007 - Video Guidance, the leading video, voice, streaming, and web conferencing services provider was named to the Inc. 5,000, a list of the nation's fastest growing private companies. Video Guidance made its debut on the Inc. 5,000 list at number 86 for the Minneapolis-St. Paul, Minnesota and Wisconsin regions.

The 2007 Inc. 5,000 list measures revenue growth from 2003 through 2006. To qualify, companies had to be U.S.-based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2006, and have had at least \$200,000 in revenue in 2003, and \$2 million in 2006.

Video Guidance revenue growth during this period was 55.4% and is a testament to the increased awareness and organizational necessity to communicate visually, easily and more often.

“Video Guidance is grateful to be ranked on the Inc. 5,000 list and is fortunate to be part of the growing and continually evolving conferencing industry,” stated President and Founder Michael Werch. “This achievement validates our continued commitment to providing a combination of market-leading conferencing equipment and world-class services.”

“The Inc. 5,000 provides the most comprehensive look ever at the most important part of the economy – the entrepreneurial part,” said Inc. 5,000 Project Manager Jim Melloan. “The expansion of the list has allowed us to tell the stories of larger companies, older companies, and a wealth of companies in industries like Manufacturing and Construction that are underreported in the business media.”

#### **About Inc.com**

Inc.com, the Daily Resource for Entrepreneurs, delivers advice, tools, breaking news, and rich multimedia to help business owners and CEOs start, run, and grow their businesses more successfully. Information and advice covering virtually every business and management task, including marketing, sales, finding capital, and managing people can be found at <http://www.inc.com>.

## **About Video Guidance**

Video Guidance, ([www.videoguidance.com](http://www.videoguidance.com)) is committed to continually evaluating the latest in video, voice, streaming, and web conferencing technologies. We provide the products, services, and solutions that will give organizations the ability to enhance internal and external communications. Video Guidance also provides unsurpassed AV integration services, network services; managed services; training and outsourcing resources; sales, leasing, rental options; audio conferencing, web collaboration, video bridging and video streaming services; domestic and international public room rentals; and 24/7 technical assistance. Strategic alliances include: Conference Plus, Codian, Tandberg (OSLO: TAA.OL), Polycom (NASDAQ: PLCM), LifeSize, On Stream Media Corporation, Radvision (NASDAQ: RVSN), VFI, and NetWolves. For a free demonstration and more information contact: [info@videoguidance.com](mailto:info@videoguidance.com), or by phone at 877.314.1024.